# **Kennards Self Storage Cookie Policy**



#### 1. About our Cookie Policy

- 1.1 This cookie policy applies to Kennards Storage Management Pty Limited (ACN 109 442 917) and each of our related companies and businesses (Kenards, we, our or us) and the cookies used on our website at https://www.kss.com.au/ and any other website or application operated by us from time to time (Site).
- 1.2 We use cookies to help improve your experience of the Site. This cookie policy is part of our privacy policy, and covers the use of cookies between your device and our Site. We also provide basic information on third-party services we may use, who may also use cookies as part of their service, though they are not covered by our cookie policy.
- 1.3 If you don't wish to accept cookies from us, you should instruct your browser to refuse cookies from our Site, with the understanding that we may be unable to provide you with some of your desired content and services. Continued use will be deemed to amount to your full acceptance and consent to this cookie policy.

#### 2. What is a cookie?

- 2.1 A cookie is a small piece of data that a website stores on your device when you visit, typically containing information about the website itself, a unique identifier that allows the site to recognise your web browser or device when you return, and the lifespan of the cookie itself.
- 2.2 Cookies are used to enable certain features (eg. logging in), to track site usage (eg. analytics), to store your user settings (eg. timezone, notification preferences), and to personalise your content (eg. advertising, language). Without a cookie, every time you opens a new website, the server where that website is stored will treat you like a completely new visitor.
- 2.3 Cookies set by the website you are visiting are normally referred to as "first-party cookies", and typically only track your activity on that particular site. Cookies set by other sites and companies (ie. third parties) are called "third-party cookies", and can be used to track you on other websites that use the same third-party service.

# 3. Types of cookies and how we use them

3.1 We use cookies for a variety of reasons, including those detailed below. In most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this Site. It is recommended that you leave all cookies enabled if your are not sure whether you need them or not, in case they are used to provide a service that you intend to use. However, if you don't want to enable cookies, you'll still be able to browse the Site.

#### 3.2 We may use the following cookies:

## (a) Essential cookies

Essential cookies are crucial to your experience of a website, enabling core features like search functionality and payment processing. We use essential cookies to enable certain functions on the Site.

#### (b) Performance cookies

Performance cookies are used in the tracking of how you use a website during your visit, without collecting personal information about you. Typically, this information is anonymous and aggregated with information tracked across all website users, to help companies understand visitor usage patterns, identify and diagnose problems or errors their users may encounter, and make better strategic decisions in improving their audience's overall website experience. These cookies may be set by the website you're visiting (first-party) or by thirdparty services. We use performance cookies on our Site to improve the way and manner in which the Site works, such as by ensuring that users are finding what they are looking in a seamless and straightforward manner.

## (c) Functionality cookies

Functionality cookies are used in collecting information about your device and any settings you may configure on the website you're visiting (like language and time zone settings). With this information, websites can provide you with customised, enhanced or optimised content and services. These cookies may be set by the website you're visiting (first-party) or by third-party service. We use functionality cookies for selected features on our Site to personalise our content for you and remember your preferences.

## (d) Targeting/advertising cookies

Targeting/advertising cookies are used in determining what promotional content is more relevant and appropriate to you and your interests. Websites may use them to deliver targeted advertising or to limit the number of times you see an advertisement. This helps companies improve the effectiveness of their campaigns and the quality of content presented to you. These cookies may be set by the website you're visiting (first-party) or by thirdparty services. Targeting/advertising cookies set by third-parties may be used to track you on other websites that use the same third-party service. We use targeting/advertising cookies on our site and may also share this information with third parties.

## (e) Session cookies

These cookies contain encrypted information to allow our system to uniquely identify you while you are logged in to our Site. Session cookies exist only during an online session. They disappear from your device when you close

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your browser software. These allows us to process your requests and help us make sure who each user is, after that user has logged in to this Site.

## 4. Third-party cookies on our site

- 4.1 We may employ third-party companies and individuals on our Site—for example, analytics providers and content partners. We grant these third parties access to selected information to perform specific tasks on our behalf. They may also set third-party cookies in order to deliver the services they are providing. Third-party cookies can be used to track you on other websites that use the same third-party service. As we have no control over third-party cookies, they are not covered by this cookie policy.
- 4.2 The Site includes social media features such as Twitter and Facebook links. These features may collect information such as your IP address, which pages you are visiting on the Site, and may set a cookie to enable this feature to function properly.
- 4.3 Any personal information that you provide via such social media applications may be collected and used by other members of that social media application and such interactions are governed by the privacy policies of the companies that provide the application. We do not have control over, or responsibility for, those companies or their use of your information.

# 5. How you can control or opt out of cookies

- 5.1 If you do not wish to accept cookies from us, you can instruct your browser to refuse cookies from our Site. Most browsers are configured to accept cookies by default, but you can update these settings to either refuse cookies altogether, or to notify you when a website is trying to set or update a cookie.
- 5.2 If you browse websites from multiple devices, you may need to update your settings on each individual device.
- 5.3 Although some cookies can be blocked with little impact on your experience of a website, blocking all cookies may mean you are unable to access certain features and content across the sites you visit.
- 5.4 Except for essential cookies, all cookies will expire after a set period of time.
- 5.5 Many browsers allow users to browse privately, whereby cookies are automatically erased after the user leaves the website. The following is a list of the most common browsers and the way in you can activate private browsing:
  - (a) Internet Explorer 8 and later versions: In Private
  - (b) Safari 2 and later versions: Private Navigation/Browsing
  - (c) Firefox 3.5 and later versions: Private Navigation/Browsing

(d) Google Chrome 10 and later versions: Incognito

### 6. Other Information Stored

#### 6.1 Web server Logs

For security and troubleshooting purposes our web server stores logs of activity on the website. The information stored includes: date, time, IP, page visited, result, amount of data sent and browser used.

### 6.2 Updates to this Policy

We will occasionally update this cookie policy to reflect changes in our practices and services. When we posts changes to this cookie policy, we will revise the "Last Updated" date at the top of this cookie policy. We recommend that you check this page from time to time to stay informed about any changes to this cookie policy or any of our other policies.

#### 7. Contact

7.1 Please contact our Support team at customer@kss.com.au if you have any questions about this cookie policy.